

LAW MANTRA

Presents



**CALL FOR CHAPTERS IN
EDITED BOOK**

On

**INTELLECTUAL PROPERTY BRANDING IN THE
DEVELOPING WORLD: A NEW APPROACH**



THEME FOR EDITED BOOK

This Call for chapter is for contributions in an edited Book on the theme **“INTELLECTUAL PROPERTY BRANDING IN THE DEVELOPING WORLD: A NEW APPROACH .**

Intellectual property refers to creations of the mind; products born from our thoughts and intellect and encompasses most notable forms of assets envisaged by our minds, such as inventions, literary works, artistic works, songs and music, trademarks, designs and names and images purposed for industrial use. The concept of intellectual property arose from the imperative need to devise some form of mechanization to protect creations of the mind and thought.

About Editors



Prof. (Dr.) Vijender Kumar

Prof. (Dr.) Vijender Kumar is the Vice-Chancellor of Maharashtra National Law University, Nagpur, Professor of Law and Commonwealth Fellow, UK. He has been the Vice-Chancellor of National Law University and Judicial Academy, Assam, and the Registrar of NALSAR, University of Law, Hyderabad.. He has also authored several books amongst which “Hindu Law of Adoption 2004” and “Law Relating to Domestic Violence 2007”, his Revised Editions of “Family Law in India” of Professor G.C.V. Subba Rao, (8th edition, 2004, 9th edition 2007 and 10th edition 2011) and “Hindu Law and Usage” by John D. Mayne (16th edition, 2009 and 17th edition 2014), and his co-edited book titled “Global Perspectives in Consumer Law, 1st edition 2011” and “Law, Judiciary and Governance, 1st edition 2017” are especially noteworthy. Prof. Kumar has participated, presented papers and chaired sessions in several National and International Conferences. He has participated in the Law Teachers Programme on “Law Teaching and Legal Research Skills” at Cardiff Law School, (UK) in 2004. Prof. Kumar was awarded ‘Academic Staff Commonwealth Fellowship 2009-2010’ and appointed ‘Visiting Professor’ at King’s College London, UK in 2009-10. He has been a visiting faculty at various NLUs and National Academy of Direct Taxes (NADT), Nagpur. For many years now, he has been a member of Board of Studies, Academic Planning and Monitoring Board, Academic Council, Executive Council, and General Council of many NLUs and other universities. Recently, he was awarded ‘Telangana State Award to Meritorious Teacher-2019’ by the Government of Telangana.



Prof. (Dr.) J. S Patil

Did LL.B. from University College of Law, Dharwad in 1977, LL.M. in International Law from University of Mysore, Mysore in 1979, and Ph.D. in 1997 from Saurashtra University, Rajkot, Gujarat in Jurisprudence on the topic “Contribution of Basaweshwara to Indian Jurisprudence”. He was a Lecturer in Vidyawardhaka Law College, Mysore in 1979-80, Department of Law, Manasagangotri, University of Mysore in 1980 and Department of Law, Karnataka University, Dharwad from 1983 to 1988, Reader of Law from 1988 to 1995 and Professor of Law from 1995 to 2016 at Gulbarga University, Karnataka. Served as Professor of Law at the University Law College, Bangalore for six months in 2003. A stellar academician, Prof. (Dr.) J.S Patil has authored 11 books; published 37 articles; guided 8 Ph.D. scholars, 9 M.Phil. Students and 20 LL.M. dissertations. Secured TCS- Education World Best Teacher Merit Award in 2005, Best Featured Writer of lawyersclunindia in 2016 and Man of the Year – M. Nagappa Foundation, Raichur, Karnataka, India in 2018. He was Founder Vice-Chancellor of KSLU from 2009 to 2013; wherein he brought about revolutionary changes in legal education in Karnataka, including standardization and upgradation of syllabus, automation of examination system etc. Further, he has facilitated international collaborations of KSLU with Ghent University, Belgium, Pardubice University, Czech Republic, Aveiro University, Portugal and Groningen University, the Netherlands. He has also been the Indian Coordinator of India Platform UGhent, Belgium in 2012-13. He is well acclaimed for the patriotic initiatives launched by him at KSLU. He teaches Jurisprudence, Intellectual Property Rights Law, Legal Research Methods and International Law. Presently, he is Vice-Chancellor of National Law University and Judicial Academy, Assam since October 5, 2016.

About- Editors



Prof. (Dr.) Naresh Kumar
Vats

Prof. (Dr.) Naresh Kumar Vats, is presently working as Professor of Law-cum-Registrar at Rajiv Gandhi National University of Law, Punjab. Before joining RGNUL, Punjab Professor Vats has also served as Professor of Law at Maharashtra National Law University, Nagpur; National Law University and Judicial Academy, Assam; BGC Trust University Bangladesh, Chittagong-Bangladesh as Associate Professor of Law and Chairman Department of Law; Institute of Law, Kurukshetra University, Kurukshetra as Assistant Professor of Law; and Institute of Law and Research (formerly National Institute of Law) Faridabad, Haryana as Lecturer of Law. Professor Vats has 34 research papers in his credit which are published in country's reputed Law Journals; presented more than 85 research papers at National/International level in Conferences/Seminars/ Workshops/ Lectures and reviewed more than 20 research paper of Journal of South Asian Studies and Beijing Law Review, RGNUL Law Review, Shimla Law Review. He has also edited Five (05) issues of NLUA LAW & POLICY REVIEW Vol.1 No. I; Vol. I No. II 2015 and Vol. 2 No. I 2016, National Law University and Judicial Academy, Assam as an Editor and Vol. 1 No. I 2017 and Vol. 2 No. I 2018 of MNLU, Nagpur CONTEMPORARY LAW REVIEW. He has also published Eleven (11) edited books. Professor Vats is a Member of Academic Planning Board, Academic Council, Finance Committee, Executive Committee, General Council, Ph.D. Research Committee of various Institutions including life time member of Indian Law Institute, New Delhi. He has also worked as member/convener of Clinical Legal Aid, Founder Chairman-Center for Postgraduate Legal Studies, Head-CIPR, Controller of Examination, Proctor and Chief Warden. He has also organised National Seminar and Rural Lok Adalat and Legal Aid Clinic, Coordinator of WIPO-India Summer School 2017 and 2018 between WIPO-Geneva, RGNIPM, Nagpur and MNLU, Nagpur.



Dr. Shailendra Kumar

Dr. Shailendra Kumar is an alumnus of the West Bengal University of Juridical Sciences, Kolkata and School of Law, Banaras Hindu University. And presently working as Assistant Professor An erudite scholar of International Law, Shailendra has authored a book on Space Legislation in India: Emerging Issues and has publications in various National and International Journals to his credit. He has chaired sessions in International and national Conferences and Seminars and has completed his Ph.D. He has Co-edited 7 books; and presented papers in International and National Conferences/Seminars.



Mr. Kishor Kumar Mishra

Mr. Kishor Kumar Mishra is a lawyer by profession and President of Law Mantra (Trust), who specializes in Constitutional, Commercial and Criminal law. He primarily practices at the Supreme Court of India but also appears in various High Courts and in various Tribunals. He has completed his LL.M from Central University, Haryana in 2011-2012 and being topper of his batch he has been awarded for Gold Medal. He has rich experience in research in the form of publications, project. He has Co-edited 7 books; and presented papers in International and National Conferences/Seminars. He is a Member of the Supreme Court Bar Association; Delhi High Court Bar Association and International Council of Jurists, London.

About- Editors



Mr. Aditya Mishra

Mr. Aditya Mishra is Founder and Managing Trustee of Law Mantra (Trust). He has graduated from the National Law University and Judicial Academy, Assam, in June 2017 with a B.A. LL.B. (Hons) degree, having specialisation in Business Law and Intellectual Property Rights. He has completed his LL.M in Business Law from Bharati Vidyapeeth University, Pune, and is currently pursuing his PhD from Rajiv Gandhi National Law University, Punjab. He has Co- edited Seven books; published 14 research papers; and presented 27 research papers in international and national conferences/seminars. Mr. Mishra has successfully qualified the All India Bar Council Examination and enrolled as an Advocate in 2017. He is a Member of the Supreme Court Bar Association; Delhi High Court Bar Association and International Council of Jurists, London. Mr. Mishra is also associated with School of Legal Studies, Apeejay Stya University as Visiting Faculty. His interest is in the area of providing consultancy, advice and legal support for start-ups, from incorporation and daily business affairs to IP protection and infringement related advisory.



Ms. Akansha Jain

Ms. Akansha Jain is a lawyer by profession and Joint Secretary of Law Mantra (Trust). She is fascinated with the IP Law, Constitutional Law, International Humanitarian Law, International Law, International Criminal Law, Human Right, International Refugees Law and Women's related legislations. She has 2 research papers published in her credit; Co-edited 7 books; and presented papers in International and National Conferences/Seminars. She is a Member of the Supreme Court Bar Association; Delhi High Court Bar Association and International Council of Jurists, London.



SUB THEME

*‘Writing is
Thinking
on Paper.’* -William
Zinsser.

- THEORY OF INTELLECTUAL PROPERTY RIGHTS ('IPRS')
- NATIONAL IPR POLICY
- DATA PRIVACY AND IPRS
- ADR AND IPRS
- IPR VIS-À-VIS TRADITIONAL KNOWLEDGE
- EVOLUTION OF BIOTECHNOLOGY AND PATENTS
- COPYRIGHT ISSUES IN CYBERSPACE
- FREE TRADE AGREEMENT VIS-À-VIS BIO DRUGS
- IPRS AND THE CHALLENGES OF THE INDUSTRY
- ENFORCEMENT OF IPRS
- ARTIFICIAL INTELLIGENCE AND IPRS

The said themes are not exhaustive; Authors are open to work on any topic related to the above mentioned theme(s).





THEME:

"INTELLECTUAL PROPERTY BRANDING IN THE DEVELOPING WORLD: A NEW APPROACH "

GUIDELINES FOR SUBMISSION

- Chapter: Chapter should be in Times New Roman 12 point font and double spaced. Main Title should be in full capitals, bold and centered 16 point font. Sub-titles should be in sentence case, bold and 12 point font. Author's names should be in small capitals and centered 14 point font Footnotes should be in Times New Roman 10 point font..
- Citation Format: Please use footnotes rather than endnotes. Footnotes should conform to MNLU-Nagpur Style, which is attached with this notification.
- Submission of the abstract: A covering letter with the name(s) of the author(s) and address, designation, institution/affiliation, the title of the manuscript and contact information (email, phone, etc.) is compulsory to submit. All submissions must contain an abstract of not more than 300 words.



RULES & REGULATIONS

LENGTH OF THE CHAPTER

- a) The Chapter shall consist of an Details of Author/Co-Author, Abstract, Main Text and Bibliography.
- b) An Abstract not exceeding 300 words mentioning the title and keywords must be attached.
- c) The Chapter shall be no longer than 10,000 words Microsoft Word 2007 or 2010. (Excluding footnotes).
- d) Footnotes must conform to MNLU- Nagpur rules of legal citation and must include a description of each authority adequate to allow a reasonable reader to identify and locate the authority in a publication of general circulation

FORMAT REQUIREMENT:

- i. Font size shall be 12 points in Times New Roman
- ii. 2 interlinear space

COVER OF WRITTEN SUBMISSION:

- i. The written submission must have a cover page containing the name of the Participant, address, e-mail id, contact number and name of the college/university with address.
- ii. The external cover/envelope should be marked “**INTELLECTUAL PROPERTY BRANDING IN THE DEVELOPING WORLD: A NEW APPROACH**”.

ELECTRONIC FORMAT:

The participant should mention his or her name, address, e-mail id, contact number and name of the college/university with address in the mail and send the Chapter as an a attachment[in MS word, Microsoft Word 2007 or 2010 with the Subject “**INTELLECTUAL PROPERTY BRANDING IN THE DEVELOPING WORLD: A NEW APPROACH**”.



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The Copyright Agreement form should be submitted once your article has been accepted for publication. Manuscripts cannot be published without this form.

Publisher:

The edited book will be published by the best law publisher of the country or a reputed international Publisher.



RULES & REGULATIONS

PLAGIARISM CHECK:

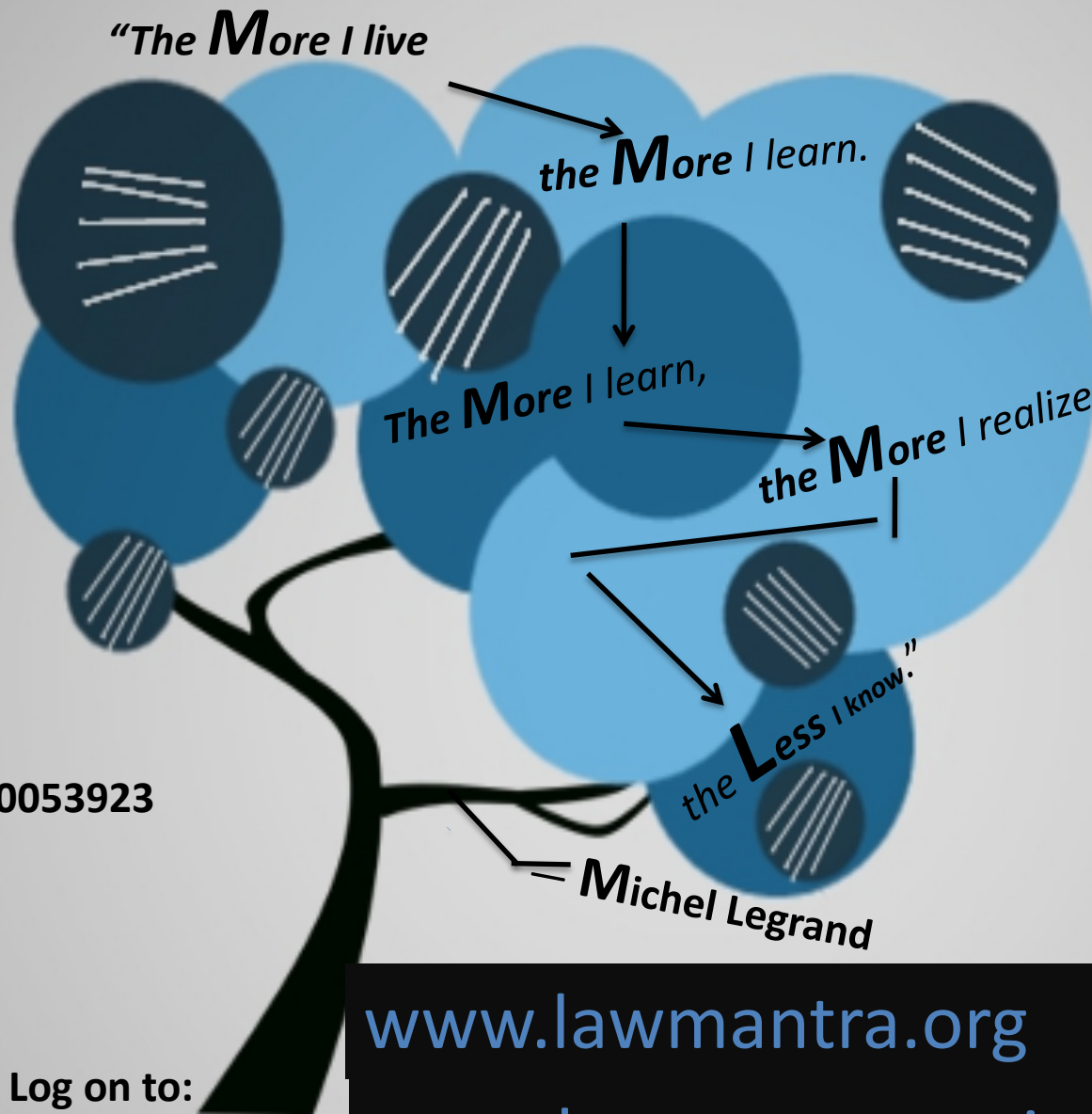
- The authors are required to take special care in citing all the sources that they will refer to in their submissions.
- The submission shouldn't have been published somewhere else or submitted for consideration for publication somewhere else.
- All the submissions will be subjected to strict plagiarism checks.

MODE OF SUBMISSION:

- Submissions should be in electronic form (.doc, .docx) Microsoft Word 2007 or 2010 .
- The submissions are to be addressed to The Editorial Board, editor.lawmantra@gmail.com cc aditya@lawmantra.org

HOW AND WHEN TO SUBMIT:

Selected full paper should reach the convener, on or before 20th June, 2020. The submissions are to be addressed to The Editorial Board, Law Mantra Journal at editor.lawmantra@gmail.com cc aditya@lawmantra.org



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